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## **Ed Whitacre to Keynote at Dallas Session of Leadership America**

*Leadership America convenes with top leaders in Dallas area to discuss the rapidly changing global environment*

**DALLAS, February 16, 2010** – Ed Whitacre, CEO and Chairman of General Motors Company, will keynote the first session of the 2010 Leadership America program, in Dallas, Texas. Whitacre's daughter, Jessica Whitacre Thorne, will conduct a rare interview of her father for the Leadership America class.

"We are excited to have Ed Whitacre return to The Women's Museum," said Wanda Brice, CEO of The Women's Museum. "As CEO of AT&T, Mr. Whitacre approved the initial gift of \$10 million to initiate the creation of the Museum."

Whitacre's session prefaces two days of intense speaker sessions and workshops aimed at updating women leaders on the current state of our economy and how it impacts their careers and at home. The class will spend a day at the Federal Reserve Bank of Dallas and hear from: Richard W. Fisher, President and CEO; Gloria Vasquez Brown, Vice President; Mark Wynn, Senior Economist and Vice President, Director, Globalization and Monetary Policy Institute; and, Pia Orrenius, Senior Economist and Research Officer.

Following the Federal Reserve Bank of Dallas, Lucy Billingsley, Partner, Billingsley Company, and, Herb Kelleher, Founder, Southwest Airlines Company, will discuss survival tactics in times of economic uncertainty.

The session will conclude with a lesson in communication skills for leaders by Dallas' own Merrie Spaeth of Spaeth Communications, Inc. Hattie Hill will lead a discussion on ways to incorporate what the group has learned into their leadership styles.

The theme of the 2010 programs is "Beyond Barriers – Blurred Boundaries, Leading in an Interconnected World." Each stand-alone Leadership America session deals with a different topics relating to rapidly changing global environment: Dallas, Texas, the economy (Feb. 21 – 23, 2010); Atlanta, Georgia, health care (May 2 – 4); and, Washington, D.C., education (Sept. 12 – 14). The optional International Session will take place in Abu Dhabi and Dubai, United Arab Emirates (October 14-21).

Leadership America is the longest running national women's leadership development program, equipping women leaders with the latest information and innovation for professional and personal growth. After a year-long hiatus to focus group and survey the over 2,500 alumnae of the program, Leadership America emerged redesigned in 2009 to provide programming relevant to today's women leaders. For more information, please contact: Haley Curry at (214)915-0871 or [haley.curry@thewomensmuseum.org](mailto:haley.curry@thewomensmuseum.org).